

SOCK
it to me

**FASHION
& EDGE
MEETS
AUTHENTIC
EXPRESSION**

2024 | SHEER CREW LOOK BOOK





HI! WE'RE SOCK IT TO ME!

We make awesome things you can wear. In a world that tries to dictate how you can be, it takes bravery to be yourself. We've always believed that the world is a better place when people are free to be themselves. It's what drives us to turn everyday items into opportunities for expression. For 20 years we've celebrated the ability to create extraordinary experiences and countless smiles with colorful socks.

Though we've been servicing thousands of customers and retailers for years, we're thrilled to be bringing something totally new to the market!



AUTHENTIC EXPRESSION

From glamorous heels to stylish sandals, classic oxfords to trendy platforms – these sheer socks are the ultimate accessory to complement your favorite footwear. Designed to mix and match with wardrobe staples to create outfits that turn heads and spark conversations.

UNBEATABLE VALUE

Indulge in luxury without breaking the bank. This collection offers unbeatable value - premium quality, inclusive sizing and sheer elegance, all at a price that won't have you checking your wallet twice.

CHIC CURATED CRAFTSMANSHIP

Quality and craftsmanship shine through in every thread of the Sheers collection. With mindfully placed graphics and attention to quality materials, the resulting product is comfortable, durable and long-lasting.

UNMATCHED FIT AND COMFORT

Designed to cater to all body types and sizes. Purposefully created to provide style, fit and comfort no matter where your day takes you – whether it's work, play or anything in between.



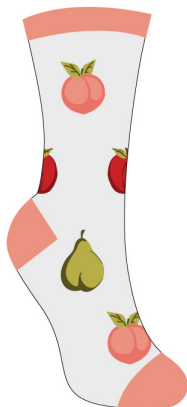
UNVEILING THE SHEER COLLECTION



H0001
You are Flutterly Fabulous



H0002
Berry Cute



H0007
It's All Peachy



H0003
You Are My Sunshine



H0004-1
Will You Accept this Rose? (Clear)



H0010
I Do What I Want



H0006
Just Here for the Cocktails



H0014
Good Fortune



H0011
Made of Magic



H0012
Once In a Blue Moon



H0004-2
Will You Accept this Rose? (Black)



H0016
Balletcore

- **STYLES AVAILABLE TO SHIP:** 6/17/24 USA & 7/1/24 CAD
- **SOCK SIZING:** FITS W US SHOE: 5 - 11 & M US SHOE: 3.5 - 9.5
- **PRE-PACK QUANTITY:** 6
- **PRICING:** US WS COST: \$4.50 & MSRP: \$11.00 | CAD WS COST: \$6.00 & MSRP: \$14.00

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